

# BARE ESSENTUALS

san francisco

## Go Bare – Sephora Exclusive

Retail Price: \$32

Retail Value: \$66

### Education Sheet

#### What is it?

This is your dependable convoy of our most sought-after bareMinerals. Our trusty 100% pure bareMinerals escort you everywhere, guarding you from beauty woes – like shine, shadows and dullness. Surround yourself with them today and feel your beautiful best around the clock.

#### Go Bare Details:

- Launches October 2008 as a Sephora Exclusive

#### Features and Benefits:

##### 6-piece bareMinerals 100% pure bareMinerals Go Bare collection contains:

- **bareMinerals Joy Eyecolor** – Plays up eyes with rich illumination in a glimmering golden apricot shade that's beautiful as a base or accent color. *Tip:* Buff it on the high point of your cheek as an instant pick-me-up highlighter.
- **bareMinerals Golden Gate Blush** – Instantly gives cheeks a beautiful tone in a sheer warm apricot shade for a natural, fresh-faced glow. *Tip:* Buff it into the crease contour of your eye for soft depth that adds dimension and drama.
- **bareMinerals Mineral Veil** – Infuses skin with softness and light while absorbing oil for the ultimate, translucent finishing touch to makeup. *Tip:* Buff lightly onto clean eyelashes before applying mascara for more voluminous lashes.
- **Mini Eva Buxom Big & Healthy Lip Polish** – Naturally creates the look of fuller, more voluptuous lips with bareMinerals-infused luminous high sheen in a sheer, warm rose shade. *Tip:* Enrich the shade by patting on a little Golden Gate Blush with your finger and press lips together to blend.
- **Mini Contour Shadow Brush** – Blends bareMinerals Eyecolors smoothly along the crease of the eye, creating soft, smoky looks. Also great for providing detail highlights along the brow bone.
- **Mini Flawless Application Brush** – Provides light-to-medium coverage for a broad range of easy, professional-looking bareMinerals applications including Blush, Mineral Veil and more.



#### Great products to use with the Go Bare collection:

##### Big Tease Mascara



##### bareMinerals SPF 15 Foundation



##### bareMinerals 100% Natural Lipcolor

